

Vaughn Woods Biography – La Playa Gallery Owner

You may know Vaughn Woods as a high-profile portfolio manager and controlled-growth advocate in La Jolla Shores, but there's more to this Gallery owner.

Vaughn's master's degree in business administration included thesis writings on the topic of neuro-economics, human intelligence matrixes, decision making, and context building, which is a central factor in understanding how human beings draw meaning from infinite sets of stimuli.

As Vaughn puts it, "Being an art gallery owner is the perfect world for someone with my background in context. People from all walks of life come into La Playa gallery in search of understanding and inspiration. Human beings have an amazing capacity to draw meaning from the salient elements of an artist's rendering. As stimuli is metabolized within our neurons various states of psycho-philosophical inference states are attached to a sort-of aesthetic appraisal. This process of artistic meaning making often leads to feelings of introspection, memory and joy."

Vaughn is a self-taught oil painter, a person who cares deeply about font, balance and novel elements to educate. Vaughn is a mentor of teens, a sometimes teacher and lecturer, a consultant for both performing arts and graphic arts nonprofits and a mathematics tutor through UPLIFT of San Diego.

"With each thematic show here at La Playa gallery we desire to deliver to our patrons a variety of high-quality fine renderings from artists at the early stage of their reputation building. If we succeed everyone wins!" said Woods.

Fortunately, our patrons tell us that after five years, we are well on our way.