

## **La Playa Gallery Mission Statement**

La Playa Gallery sits in the heart of La Jolla Shores offering local residents, visitors and tourists a warm collection of jewelry, ceramics, sculptures and paintings. The gallery provides the public with a unique set of thematic exhibitions each year. La Playa Gallery takes pride in offering its patrons a unique and individual experience while featuring local artists, bringing a variety of art that may not be seen at other galleries.

La Playa Gallery supports its local art community with an Artist-in-Residency program, hosts educational art classes for all ages and also offers a layaway option. We believe everyone should be able to own art they love and treasure, and we enjoy sparking the creative side of each person with whom we connect. This connection with art and our community is our driving force and we will continue to follow our mission wholeheartedly.