

Erica Putis Biography – La Playa Gallery Curator

Erica Putis joined La Playa Gallery as their curator in 2016 where she coordinates many exhibits throughout the year, along with managing the front and back end of the gallery.

Erica's past experience as an artist, event planner, musician, administrative coordinator, social media brander, designer and entrepreneur has created a unique point of view that considers the wants and needs of each artist and client La Playa Gallery works with.



Erica is proud to feature local artists based on quality and not on what is just trendy at the moment or if they are well-known. She enjoys organizing solo and group exhibitions with no more than four artists, in order to show a collection of work rather than just one piece. Erica will work with artists who are in all stages of their career who create in different styles or mediums. It's challenging and rewarding for her to find artists' work that are unique and have a common ground to create a group exhibition, but San Diego is becoming a rich and diverse art community and every day she meets new people who inspire her. If they inspire her, they are bound to inspire someone else and she feels it is a powerful tool to feel connected to others.

Since 2016, Erica Putis has increased the number of art exhibitions from three to eight a year. She has taken a quaint retail space in the heart of La Jolla Shores and made it a place where artists want to show their work and where patrons know they can acquire beautiful, thought provoking, high quality fine art. Erica believes what sets La Playa Gallery apart from other galleries is their unique selection of artists, location, cozy space and their exciting artist receptions. La Playa Gallery loves celebrating their featured artists with the public, while offering wine, cheese, and homemade sweets and Erica Putis is proud to be a part of it.